

LLC YS COMMITTEE MEETING

Location: ZOOM

Date: October 5th, 2020

Time: 1pm

- Update on the SRP 2021 Workshop (Workshop meeting to immediately follow)
 - Nov 20th
 - Full day Zoom
 - Breakout sessions
 - Yoga Program
 - Performers?
- Continuing Ed committee
 - \$200 Budget for this year's workshop
- Election of new committee officers
 - Chair: Allison Boyer
 - 1st – Jessica Volkers 2nd – Autumn Wood
 - Vice Chair: Lydia Schmidt
 - 1st – Deb Morrison 2nd – Michelle Wittkopp
 - Secretary: Erin Supri
 - 1st – Jessica Volkers 2nd – Amanda Heidema
- 2021 meetings: Mondays, March 1, May 3 and Oct 4. (Zoom at 1pm until we know more)
- Round robin sharing time. (Program or book to share)
 - Allison @ Loutit – Zoom Author Visits, MI Library Quest for winter with a mystery theme, Elizabeth is doing baby/toddler variety shows, Music Flows
 - Erin @ Saranac Clarksville – “Becoming Dr. Seuss” Good book, learning a lot about him
 - Mike @ Ionia – Talking Math: "How Many?" by Christopher Danielson, Counting Book, Good for teaching kits, open ended counting
 - Lydia @ Hackley – Monthly Take ‘n’ Makes, Pumpkin themed crafts, Suggested Corinne Roberts @ corinneroberts123@gmail.com as an illustrator to do Zoom Programs, tried live Family Storytime, having issues with families registering, doesn't think there is patron interest in in person programs right now, museums near them are doing in person programs though, Take ‘n’ Makes are super popular, need to put limit on kits
 - Jessica @ Howard Miller – Zoom Lap times, going okay, 6 week at a time for 9-11 minutes each program
 - Justine @ Leighton – 1 take ‘n’ make a week, Adult and Kids, YouTube series “Cooking up Lit” <https://www.youtube.com/playlist?list=PLs7UrqD5KQScz7xTKT9612Elh312geed1> also in LLC newsletter
 - From Chat:
 - Cedar Springs Library: We are having an Instapot 101 virtual class coming up soon - different recipes (cheesecake, soup) then we are having a trick-or-treat all week that kids can dress up and get candy from the front desk. We aren't passing out candy actually on Halloween to eliminate crowds.

- Roxanne Landin: We are doing weekly grab-n-go craft kits. So many crafts. Our families are very appreciative of our craft kits. We average about 45 a week
- Autumn @ Reynolds: I'm really excited to do bleach tie dye video for teens and tweens this week!
- Newaygo Library: Newaygo Library has a Teen Metal Detector class coming up. We got a grant for metal detectors, so we're having a class with a teacher from the History Museum, and then we can check the Metal Detectors out to people!
- Adrienne Baker (HN): We're doing themed monthly-ish Early Lit Kits at Herrick that we reference in the virtual storytimes we email out each week. They are specific to baby, toddler, and PreK. They each include a book and tie in with digital resources. Here are some of our digital resources for October - <https://communitycollections.herrickdl.org/HDL/early-lit-calendars/early-lit-kit-all-shapes-and-sizes-digital-resources>, we transitioned from live storytimes this summer to prerecorded now this fall. We sent out a survey this summer that showed people prefer prerecorded content because it's a little more flexible. Not sure if there's a big difference in how many people are engaging with it now vs. when we were live. By far, our Take & Makes are much more popular! We have some daycares picking them up, as well.
- Mike Golczynski: We were doing craft kits every week, but when school started, the numbers really dropped off, and honestly...I was getting burned out doing them + a corresponding science/instructional video every week. I'm going to switch to monthly. I still do Zoom storytimes on Tuesday and Wednesday. Attendance is....ok. Not as good as it was live. My special Talking is teaching storytime starts tomorrow and I have 17 kids signed up. That's pretty good for Ionia.
- Autumn @ Reynolds asked about how everyone is advertising
 - Lydia @ Hackley – Facebook/newsletter/word of mouth
 - Erin @ Saranac Clarksville – Facebook/ word of mouth
 - Allison @ Loutit – Facebook events/Instagram/newsletters/Word of Mouth!
 - From Chat:
 - Adrienne Baker (HN) : FB Events, our website, targeted emails, and inserts we drop into curbside bags
 - Mike Golczynski : Digital marketing and paper flyers in the children's area, e-newsletter as well
 - Cedar Springs Library : Fb, website, outside sign for us, we are going to get an Instagram soon too
 - Justine Wiegers : FB, website, and signs
- Autumn @ Reynolds asked if people are doing registration
 - Lydia @ Hackley – Had registration, but families still came so stopped and just made more
 - Allison @ Loutit – “While Supplies Last”
 - From Chat:
 - Cedar Springs Library : No we aren't making them sign up
 - Adrienne Baker (HN): Yep! Ours are registered in advance

- Tiffany Ohman: Mine require registration. I get good numbers. It helps me prepare the right amount of materials and bags and not waste
 - Justine Wieggers : We use sign ups
 - Allison @ Loutit asked about Winter Reading
 - Lydia @ Hackley – No plans for winter reading, but might try something with Bean Stack’s Bingo template
 - Lots of others using leftover take ‘n’ make supplies for random bags
 - From Chat:
 - Cedar Springs Library : We are doing a Fall Reading Bingo right now - made BINGO sheets with different events, then we will re-create a winter/holiday one
 - Adrienne Baker (HN): Our surplus early lit kits are going towards our outreach. We send them along to groups like Parents As Teachers, and we're also working with an area pregnancy center to hand off our surplus baby kits
 - Mention of the need to encourage people to share images of the projects!
- Next Meeting: Summer Reading Workshop, via Zoom, November 20th