

RESOURCES FOR NO OR LOW BUDGET MARKETING



APP/WEBSITE	PURPOSE	FREE	CHEAP	FAST
Canva	Design – multi	X		X
Piktochart	Infographics		X	X
DaFont	Design – fonts	X	X	X
Font Squirrel	Design – fonts	X	X	X
Free Pik	Design – graphics	X	X	X
Pic Monkey	Photo editing		X	
Vector Stock	Design – illustrations		X	
Creative Market	Design – multi	X	X	
Word Swag	Social – quotes	X		X
Snapseed	Social – photo	X		
Hyperlapse	Social – stop motion	X		
Filmora Go	Social – slideshow	X		X
Funimate	Social – sticker video	X	X	
Book Marks*	Print – DIY or pro	X	X	
Rack Card*	Print – DIY or pro	X	X	
Brochures/Flyers*	Print – DIY or pro	X	X	

* Cheap print options: Printing for Less, Cat Print, Poster Ninja

Presented by Sara DeVries, Community Relations Manager, Herrick District Library,
6/7/18 for LLC Continuing Education, sdevries@herrickd.org