

**LAKELAND LIBRARY COOPERATIVE  
BOARD MINUTES – Official  
Thursday, January 14, 2021 at 9:30 a.m.  
Via Zoom**

Present: Dale Parus, Shirley Bruursema, Karen McKinnon, Diane Kooiker, Peggy Hemerling, John McNaughton, Kelly Richards, Mattie Cook and Lance Werner  
Staff Present: Carol Dawe and Kelly Schroeder

- 1) **CALL TO ORDER AND ROLL CALL:** The meeting was called to order at 9:35 a.m. by Dale Parus. There were 26 additional participants. Katie Brinker, new director at Dorr Township Library and Hopkins District Library, and Lisa Harmon, new director at Fruitport District Library, were introduced.
- 2) **APPROVAL OF AGENDA:** Peggy Hemerling moved, supported by Lance Werner, to approve the agenda as presented - *motion carried*.
- 3) **QUESTIONS FROM MEMBERS:** There were no questions from members.
- 4) **PUBLIC COMMENTS:** There were no public comments.
- 5) **APPROVAL OF MINUTES:** Shirley Bruursema moved, supported by John McNaughton, to approve the Board minutes from December 10, 2020 as presented – *motion carried*.
- 6) **FINANCIAL REPORT:** Dale Parus gave a brief explanation of the budget and the graphs. Peggy Hemerling moved, supported by Diane Kooiker, to approve the Financial Reports as presented - *motion carried*.
- 7) **PRESIDENT’S REPORT:** Dale Parus thanked Lakeland Library Cooperative’s Staff for what they do behind-the-scenes. He also thanked the various committees for their hard work.
- 8) **DIRECTOR’S REPORT:** Carol Dawe reminded everyone to get their State Aid reports in and that Lakeland can help. She also talked about Library of Michigan training opportunities, as well as others. The Michigan Cooperative Directors Association will be working with the Michigan Library Association with a focus on marketing for public libraries. Tammy Turgeon, Suburban Library Cooperative, will be on that committee. MLA is also working on branding and large scale marketing for libraries. They will make templates and tools available. Carol said that they have sent the check off to BiblioCommons and there is a meeting tomorrow with her, Sheryl, and Jeff. They still hope to go live by June 1<sup>st</sup>, so please meet deadlines when needed. There are 34 libraries who chose scoping. Carol also added that she hoped everyone sent out their trustee letters and reminded them that she is willing to come to board meetings. Carol is planning on a New Director Orientation on February 11<sup>th</sup> at 1pm.
- 9) **COUNCIL/COMMITEE REPORTS:**
  - a) Advisory Council Official November 12, 2020 Minutes: There were no comments or questions.
  - b) Finance Committee Unofficial January 6, 2021 Minutes: Shirley mentioned an edit to the end time of the meeting as it was listed as a.m. instead of p.m.
- 10) **UNFINISHED BUSINESS:**
  - a) Budget Revisions #2 – Carol explained that the Personnel Committee wanted the Lakeland staff to receive raises, so it was sent to the Finance Committee where they decided on a 1% raise. This budget is just juggled between wages and professional development. John McNaughton moved, supported by Mattie Cook, to approve the revisions as presented – *motion carried*.
- 11) **PUBLIC COMMENTS:**
  - a) Amber McLain (OJ) talked about their Storytime backpacks which have materials and books to offer Storytime with less screen time. They also received a grant to do a Montessori program but, due to COVID, could not. They were able to include this into the Storytime backpacks.
  - b) Maggie McKeithan (OS) mentioned her appreciation for the closures/curbside page on the Lakeland website and how helpful it was when making decisions for her library. She offered encouragement to other libraries to keep their info updated because it is so helpful.
  - c) There were no additional public comments.

12) **BOARD MEMBER COMMENTS:**

- a) Dale Parus (IC) said Ionia has seen some extreme movement on the topic of a new building. They have been donated a building in the Downtown Development Authority area. There is still a need for a millage to raise funds for renovations, but that should be \$1-\$2 million less than if they had to build a new building. Dale wanted to reiterate Lakeland Staff's dedication to the mission and commend them for the work they've done and being able to pivot on short notice.
- b) Karen McKinnon (AL) said that they are weeding their collection and exploring new logo creation, in part due to the scoping for BiblioCommons. Carol added that now is the time for libraries to look at theirs in order to get it in before the process of customizing BiblioCommons. Karen also added that their Adult Winter Reading program starts on Monday.
- c) Mattie Cook (MG) congratulated Dale and welcomed the new directors. She added that the board has selected a contractor for the community room renovation project.
- d) John McNaughton (GRPL) announced that GRPL turns 150 this year and they will have celebrations, programs and games all year long. They will also be looking at rebranding.
- e) Lance Werner (KDL) congratulated Dale and welcomed the new directors. He added that LLC is a fantastic cooperative and that they will appreciate their time here. He gave an update on the opening of the Amy Van Andel Library and Community Center targeted for the end of this month.
- f) Shirley Bruursema (KDL) congratulated Dale and welcomed the new directors. She also reminded everyone who had millages they may be considering in the coming year to reach out for a meeting via Zoom. She also thanked Carol for the trustee materials. She mentioned the construction projects at the Ada (Amy Van Andel) and Grandville branches, and how much she loves to see library construction projects.
- g) Peggy Hemerling (BH) congratulated Dale and welcomed the new directors. She added that they had hoped to open on Monday. Their plan was to open when restaurants do, so they'll be waiting until Feb. 1<sup>st</sup> now. Otherwise, things are going well.
- h) Diane Kooiker (HO) congratulated Dale and hoped the new design would work out even better, and also welcomed the new directors. She announced that the Herrick North Branch will be opening to curbside on the 18<sup>th</sup> and fully on Feb. 1<sup>st</sup>.
- i) Kelly Richards (UM) congratulated Dale and everyone. He announced the new Muskegon Township Branch building – now in an old store front. MADL will be remodeling just about every branch this year. The new Bookmobile is coming soon and will get out to rural areas and senior communities.
- j) There were no other comments from board members.

13) **NEXT MEETING:** Thursday, February 11, 2021, at 9:30 a.m. via Zoom

14) **ADJOURNMENT:** Karen McKinnon moved, supported by Lance Werner, to adjourn at 10:10 a.m. - *motion carried.*

Respectfully submitted by,  
Kelly Ann Schroeder